

British Fencing National Club & Coach Conference

Sunday 6th October, 2013 at Sandown Park

Breakout session information

Business skills for sports clubs

Club Leaders is one of Sport England's new programmes that brings business skills to grassroots sport. Headed up by Price Waterhouse Coopers, the team of experts will explain how managing finance and business planning can make the difference between a struggling club and a financially secure club! The Club Leaders programme also offers business mentors programme – so if you are looking for business support, this is definitely a workshop for you!

Fundraising, grants and sponsorship

Does your club need more money? This workshop will provide you with some proven ways to raise funds through fundraising, grants and sponsorship that will enable your club to keep going! An absolute must for clubs that struggle to raise money for their activities.

Increasing membership – attracting and retaining members

Have you ever wondered how other clubs manage to attract and retain their members? This workshop will enable you to share ideas, ask questions and take away some simple steps to try in your club.

Marketing your club on a limited budget

Marketing your club when you have no budget! WSM is Beazley's marketing and communications team and will give you some practical ideas to try at your club that will guarantee greater engagement and better response rates.

Goal setting, planning and periodisation for your athletes

An introduction to planning and periodisation for coaches who are working (or wish to progress) into higher level coaching. The workshop will explain everything you need to know about setting annual training plans, macro and micro cycles, and the importance of your athlete taking ownership of their training programme.

Talent assessment

The WCP team share their insight from recent 'assessment' days and explain how coaches can help to create the next generation of fencing talent. If you are interested in developing talented athletes at your club, this workshop is an absolute must for you to attend.

The need for speed!

Why do so people talk about 'quick feet' and 'foot speed' as if the feet were independent of the rest of the body? Instructors from British Taekwondo and Ballet share their lesson plans on teaching 'speed work' that you can take back to your clubs and incorporate into your coaching sessions.

It's all in the mind

Our sports psychologist has trained under Dr Steve Peters and will provide coaches with some practical advice about how to ensure that your fencer is ready to compete and how to combat the issues around motivation and focus! If your fencers struggle in either of these areas – this workshop will be hugely beneficial to you as a coach, and for your fencers!

